

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
67949-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Josh Mandel fo OHio US Se	3053 Us Senate	3053

Flight Dates	Order #	Alt Order #
10/24/12 - 10/31/12	67949	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/30/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/24/12 5:40 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVGENMAND1238H \$250.00 NM									
2 WKRC Th 10/25/12 5:42 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVGENMAND1238H \$250.00 NM									
3 WKRC F 10/26/12 5:54 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVGENMAND1238H \$250.00 NM									
2	10/24/12	10/30/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	11111--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/24/12 6:24 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENMAND1238H \$325.00 NM									
2 WKRC Th 10/25/12 6:08 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENMAND1238H \$325.00 NM									
3 WKRC F 10/26/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENMAND1238H \$325.00 NM									
3	10/24/12	10/30/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	11111--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/24/12 6:39 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1238H \$325.00 NM									
2 WKRC Th 10/25/12 6:44 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1238H \$325.00 NM									
3 WKRC F 10/26/12 6:52 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1238H \$325.00 NM									
4	10/27/12	10/27/12	6a-8a Local 12 News Sat	6:00 AM-7:00 AM	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/27/12 6:09 AM 6a-8a Local 12 News Sat 6:00 AM-7:00 AM :30 TVGENMAND1238H \$150.00 NM									
5	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$150.00									
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6	10/27/12	10/27/12	Saturday Early Show	8a-10a	-----1-	:30	1	\$225.00	NM																																																								
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8	10/28/12	10/28/12	CBS Sun Morn News	9:00 AM-9:30 AM	-----1	:30	1	\$450.00	NM																																																								
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1	WKRC	Su	10/28/12	9:45 AM	CBS Sun Morn News	9:30 AM-10:00 AM	:30	TVGENMAND1238H	\$450.00	NM																																																							
10	10/28/12	10/28/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----1	:30	1	\$450.00	NM																																																								
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11	10/28/12	10/28/12	Face the Nation	1030a-11a	-----1	:30	1	\$350.00	NM																																																								
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12	10/24/12	10/30/12	5p Local 12 News at Five	5:00 PM-5:30 PM	11111--	:30	5	\$850.00	NM																																																								
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2 WKRC Th 10/25/12 5:29 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVGENMAND1238H \$900.00 NM									
3 WKRC F 10/26/12 5:40 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVGENMAND1238H \$900.00 NM									
14	10/24/12	10/30/12	6p Local 12 News at Six	6p-630p	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/24/12 6:26 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1238H \$1,200.00 NM									
2 WKRC Th 10/25/12 6:13 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1238H \$1,200.00 NM									
3 WKRC F 10/26/12 6:14 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1238H \$1,200.00 NM									
15	10/27/12	10/27/12	Big East Football	12p-330p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/27/12 12:37 PM Big East Football 12p-330p :30 TVGENMAND1238H \$750.00 NM									
16	10/28/12	10/28/12	630p Local 12 News Sun	630p-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Su 10/28/12 630p Local 12 News Sun 630p-7p :00 \$450.00 NM See MG 18.2									
17	10/24/12	10/30/12	M-F 730p-8p	730p-8p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/24/12 7:41 PM M-F 730p-8p 730p-8p :30 TVGENMAND1238H \$400.00 NM									
2 WKRC Th 10/25/12 7:45 PM M-F 730p-8p 730p-8p :30 TVGENMAND1238H \$400.00 NM									
3 WKRC F 10/26/12 7:40 PM M-F 730p-8p 730p-8p :30 TVGENMAND1238H \$400.00 NM									
18	10/27/12	10/27/12	Sa Prime Access	7p-8p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/27/12 Sa Prime Access 7p-8p :00 \$350.00 NM See MG 18.2									
19	10/24/12	10/30/12	11p M-F Local 12 News	11p-1135p	11111--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/24/12 11:15 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENMAND1238H \$1,100.00 NM									
2 WKRC Th 10/25/12 11:11 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENMAND1238H \$1,100.00 NM									
3 WKRC F 10/26/12 11:17 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENMAND1238H \$1,100.00 NM									

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
67949-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Josh Mandel fo OHio US Se	3053 Us Senate	3053	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/27/12	10/27/12	11p Sa-Su Local 12 Nws	11p-1135p	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 11:25 PM 11p Sa-Su Local 12 Nws 11 11p-1135p :30 TVGENMAND1238H \$1,100.00 NM									
21	10/28/12	10/28/12	11p Sa-Su Local 12 Nws	11p-1135p	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 11:25 PM 11p Sa-Su Local 12 Nws 11 11p-1135p :30 TVGENMAND1238H \$1,100.00 NM									
23	10/24/12	10/24/12	Wed Reg 2	9p-10p	--1----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 9:34 PM Wed Reg 2 9p-10p :30 TVGENMAND1238H \$3,200.00 NM									
24	10/25/12	10/25/12	Thu Reg 1	8p-9p	---1---	:30	1	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 7:58 PM Thu Reg 1 8p-9p :30 TVGENMAND1238H \$3,800.00 NM									
25	10/28/12	10/28/12	Sun Reg 1	7p-8p	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 6:59 PM Sun Reg 1 7p-8p :30 TVGENMAND1238H \$3,000.00 NM									
26	10/28/12	10/28/12	AFC Regular Season	1:00 PM-4:00 PM	-----1	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 12:58 PM AFC Regular Season 1:00 PM-4:00 PM :30 TVGENMAND1238H \$2,600.00 NM									
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$34,075.00
<u>Agency Commission</u>	\$5,111.25
<u>Net Amount Due</u>	\$28,963.75

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